### SWIDLER BERLIN SHEREFF FRIEDMAN, LLP



THE WASHINGTON HARBOUR 3000 K STREET, NW, SUITE 300 WASHINGTON, DC 20007-5116 TELEPHONE (202) 424-7500 FACSIMILE (202) 424-7647 WWW.SWIDLAW.COM

NEW YORK OFFICE THE CHRYSLER BUILDING 405 LEXINGTON AVENUE NEW YORK, NY 10174 TELEPHONE (212) 973-0111 FACSIMILE (212) 891-9598

#### DOCKET GIVE COPY CORIGINAL

RECEIVED

#### VIA COURIER

Marlene H. Dortch, Secretary Federal Communications Commission Office of the Secretary c/o Natek, Inc. 236 Massachusetts Avenue, N.E. Suite 110 Washington, DC 20554 OCT 1 9 2004

Federal Communications Commission Office of Secretary

Re: RM-11065; Reply to the Opposition of the National Cable & Telecommunications Association

Dear Ms. Dortch:

Enclosed for filing are an original and four (4) copies of the Reply to the Opposition of the National Cable & Telecommunications Association in the above-referenced docket. Please date stamp the enclosed extra copy of this filing. Should you have any questions, please do not hesitate to contact us at (202) 424-7500.

Respectfully submitted,

Brian McDernott/DB

Paul O. Gagnier
Brian M. McDermott

No. of Copies rec'd Off

# Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

RECEIVED

			OCT 1 9 2004
In the Matter of			Federal Communications Commission
Closed Captioning of Video Programming	)	RM - 11065	Office of Secretary
Implementation of Section 305 of the	)		
Telecommunications Act of 1996	)		
Video Programming Accessibility	)		

## REPLY TO THE OPPOSITION OF THE NATIONAL CABLE & TELECOMMUNICATIONS ASOCIATION

Claude L. Stout Executive Director Telecommunications for the Deaf, Inc. 8630 Fenton Street, Suite 604 Silver Spring, MD 20910

Cheryl Heppner Vice Chair Deaf and Hard of Hearing Consumer Advocacy Network 3951 Pender Drive, Suite 130 Fairfax, VA 22030

Brenda Battat Director of Public Policy and State Devt. Self Help for Hard of Hearing People 7910 Woodmont Avenue, Suite 1200 Bethesda, Maryland 20814

Dated: October 19, 2004

Paul O. Gagnier Brian McDermott Swidler Berlin Shereff Friedman, LLP 3000 K Street, N.W., Suite 300 Washington, D.C. 20007

Nancy Bloch Executive Director National Association of the Deaf 814 Thayer Avenue Silver Spring, Maryland 20910-4500

Lois Maroney, President Association of Late-Deafened Adults, Inc. 1131 Lake St., #204 Oak Park, IL 60301

## Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

In the Matter of	)	
	)	
Closed Captioning of Video Programming	)	RM - 11065
	)	
Implementation of Section 305 of the	)	
Telecommunications Act of 1996	)	
Video Programming Accessibility	)	

## REPLY TO THE OPPOSITION OF THE NATIONAL CABLE & TELECOMMUNICATIONS ASOCIATION

Pursuant to Commission Rule 1.405, Telecommunications for the Deaf, Inc. ("TDI"), by its undersigned counsel, National Association of the Deaf ("NAD"), Self Help for Hard of Hearing People, Inc. ("SHHH"), the Association of Late-Deafened Adults, Inc. ("ALDA"), and the Deaf and Hard of Hearing Consumer Advocacy Network ("DHHCAN") (collectively "Petitioners") hereby Reply to the Opposition of the National Cable & Telecommunications Association ("NCTA") filed on October 4, 2004.

The Commission will accept a petition for rulemaking when it meets the "minimum requirements as to form and substance" that are listed in Section 1.401 of the Commission's rules. See Amendments to Part 0, Sec. 0.281(b)(6), and Part 1, Secs. 1.401 and 1.405(d), of the Commission's Rules, with Respect to the Delegation of Authority to the Chief, Broadcast Bureau, and Procedures Regarding Petitions for Rule Making, Memorandum Opinion and Order, 79 FCC 2d 1, ¶ 2 (rel. June 19, 1980); see also, 47 C.F.R. §§ 1.401, 1.403. Moreover, the Commission has the authority to deny or dismiss a petition, prior to requesting comments, if it

determines that a petition is moot, repetitive, premature, frivolous, or plainly does not warrant consideration by the Commission. *Id.*, 47 C.F.R. § 1.401(e). The Commission did not dismiss the Petition in this case because it met the threshold requirements and presented issues that warrant the Commission's consideration.

The Petition requests that the Commission initiate a rulemaking proceeding whereby various parties would have the opportunity to present evidence in support of or in opposition to certain proposed changes to the rules relating to closed captioning. However, the NCTA, in various places of its Opposition, asserts that the Petitioners' claims are not supported with sufficient evidence in the Petition. The underlying Petition was intended to identify potential captioning problems and include a few sample real world examples to illustrate the point. The Petition was not intended to lay out all the evidence that such problems exist or provide an exhaustive record by which the Commission could judge whether to adopt proposed changes. Our intent was to highlight the areas that need to be discussed and request that the Commission open a proceeding and solicit evidence. As evidenced by the numerous comments filed by individuals in support of the requested Rulemaking, many individuals continue to face wide ranging issues concerning captioning. Those individuals should have an opportunity to be heard and will have that opportunity if the Commission grants the request for Rulemaking.

The NCTA states in its Opposition: "Improvements (with captioning) can always be made, and the cable industry is committed to working to improve these processes to better serve its deaf and hard of hearing customers." The Petitioners agree that improvements can and should be made and believe that a rulemaking is an integral part of the improvement process.

<sup>&</sup>lt;sup>1</sup> See Opposition of the National Cable & Telecommunications Association, at 2 (filed October 4, 2004).

Now that the Commission's captioning rules have been in effect for five years, it makes sense for the Commission to reexamine them and solicit evidence as to how to improve the regulations in order to ensure that all the deaf and hard of hearing individuals have the opportunity to use and enjoy video programming. Accordingly, the Commission should initiate a rulemaking proceeding as requested by Petitioners.

Claude L. Stout Executive Director Telecommunications for the Deaf, Inc. 8630 Fenton Street, Suite 604 Silver Spring, MD 20910

Cheryl Heppner, Vice Chair Deaf and Hard of Hearing Consumer Action Network 3951 Pender Drive, Suite 130 Fairfax, VA 22030

Nancy Bloch
Executive Director
National Association of the Deaf
814 Thayer Avenue
Silver Spring, Maryland 20910-4500

Lois Maroney, President Association of Late-Deafened Adults, Inc. 1131 Lake St., #204 Oak Park, IL 60301 Respectfully submitted,

Andrew D. Lipman
Paul O. Gagnier
Brian McDermott
Swidler Berlin Shereff Friedman, LLP
3000 K Street, N.W.
Washington, D.C. 20007
(202) 424-7500

Attorneys for Telecommunications for the Deaf, Inc.

Brenda Battat
Director of Public Policy and State Development
Self Help for Hard of Hearing People
7910 Woodmont Avenue, Suite 1200
Bethesda, Maryland 20814

### **Certificate of Service**

I hereby certify that on this day, the 19th of October, 2004, a copy of the foregoing Reply to the Opposition of the National Cable & Telecommunications Association was served by courier to the following:

Daniel L. Brenner
Diane B. Burstein
Jill Luckett
National Cable & Telecommunications Association
1724 Massachusetts Avenue, NW
Washington, D.C. 20036

Danielle C. Burt